

COOKIE POLICY

1 INTRODUCTION

- 1.1 This cookie policy ("**Cookie Policy**") explains how Fusang Group and all of its subsidiaries (collectively, "**we**", "**us**", or "**our**") use cookies and similar technologies to recognise you when you visit any of our websites including applications, other electronic platforms, any direct sub-domains sub-pages, redirected sub-domains sub-pages and/or any other web-based display pages directly and indirectly correlated to us (collectively, our "**Platform**").
- 1.2 This Cookie Policy explains what cookies and similar technologies are and why we use them, as well as how you can exercise your rights to prevent or limit our use of cookies.
- 1.3 You hereby agree and acknowledge that this Cookie Policy shall apply whenever you access our Platform on your computers or other electronic devices, such as mobile phones or tablets ("**Electronic Devices**"). If you do not agree to our use of cookies as set out in this Cookie Policy, you should disable or delete the cookies on our Platform by changing the setting on your Electronic Devices accordingly. Please note however that disabling cookies will result in disabling certain features and functions on our Platform. By accessing our Platform, you agree and acknowledge that you have read, understood and accept this Cookie Policy.

2 WHAT ARE COOKIES?

- 2.1 Cookies are small data files containing small amounts of information that are stored on your Electronic Devices by web browsers when you visit a website. Cookies are widely used by website owners in order to optimise performance of the websites, ensure a consistent and efficient experience for users, and operate essential features and functions on the websites, as well as to collect information about users.
- 2.2 Our Platform uses first-party and third-party cookies. First-party cookies are deployed directly by us on our Platform, while third-party cookies are deployed by third parties including but not limited to our marketers, partners, researchers, affiliates or service providers. First-party cookies allow our Platform to recognise your Electronic Devices, record your visit to our Platform and store information about your choices, preferences and activities on our Platform and may send that information back to us. First-party cookies may also be used to deliver advertisements that are relevant to you. Third-party cookies enable external features or functions to be provided on or through our Platform such as advertising, interactive content and analytics. The parties that set these third-party cookies will be able to recognise your Electronic Devices and perform cross-sites tracking.
- 2.3 The first-party and third-party cookies deployed on our Platform comprise both session cookies and persistent cookies. Session cookies are used to store information only while you navigate our Platform and such information will be deleted when you end your browsing session ("**Session Cookies**"). Persistent cookies, on the other hand, are typically used to track online activities and will remain on your Electronic Devices until they expire or are manually deleted by you ("**Persistent Cookies**").
- 2.4 For the avoidance of doubt, the cookies set out in Paragraph 3.1 below constitute Session Cookies, whereas those set out in Paragraphs 3.2 to 3.5 below constitute Persistent Cookies.

3 WHAT ARE THE DIFFERENT TYPES OF COOKIES?

3.1 Essential or Necessary Cookies

These cookies are essential to operate the primary features and functions on our Platform. For example, the cookies facilitate seamless navigation and authorise access to secure environments on our Platform. The cookies are also essential to the security protocols of our Platform, enabling us to identify and block sources of spam, abuse and other activities that violate our user agreements and/or terms.

3.2 Functional Cookies

These cookies are used to enhance the performance and functionality of our Platform. For example, the cookies allow our Platform to remember information about your preferences or the choices you have made, enabling us to tailor our services to you and to provide enhanced and personalised functions on our Platform.

3.3 Analytics and Performance Cookies

These cookies are used to track and analyse visits and traffic sources of our Platform. For example, the cookies allow us to understand the performance of our Platform and how users interact with our Platform, enabling us to identify the problems and the popularity of each page on our Platform.

3.4 Advertising and Targeting Cookies

These cookies are used to manage our advertisement contents and marketing communication initiatives. For example, the cookies allow our Platform to identify and collect information regarding your browsing habits, enabling us to deliver personalised advertisement contents that are relevant and engaging to you, and to control and limit the frequency of advertisements and other information being displayed to you.

3.5 Social Media Cookies

These cookies are linked to the social media services of the external social media platforms including but not limited to Facebook, LinkedIn and Twitter (collectively, “**Social Media Platform**”), where the sharing function is enabled on our Platform. The Social Media Platform may set cookies when you utilise its respective services, and such cookies may be used for advertising purposes.

4 WHY DO WE USE COOKIES?

4.1 We use first-party cookies and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Platform to operate, and we refer to these cookies as the essential or necessary cookies (as described in **Paragraph 3.1** of this Cookie Policy). While the cookies that we use may change from time to time as we improve and update our services provided on our Platform, at the very least, we use them for the following purposes:

4.1.1 **Authentication**

We use cookies to:

- (a) verify your account(s) across our Platform and determine your log in status to facilitate your access to our Platform and enable the appropriate experience and features on our Platform. For example, we use cookies to keep you logged in as you navigate our Platform.
- (b) remember your browser, reducing the need for multiple manual logins during subsequent visits to our Platform. Furthermore, you can easily log in to our Platform via third-party apps and/or websites.

4.1.2 **Security and Site Integrity**

We use cookies to:

- (a) help us keep your account(s) and data safe and secure. For instance, we use cookies to help us to identify unauthorised access attempts and impose additional security measures when unauthorised or irregular login patterns are detected on our Platform;
- (b) store information that allows us to recover your account(s) in the event where you forget your password, or to require additional authentication in the event you reported to us that your account(s) has been hacked;
- (c) mitigate activities that violate our policies or otherwise impair the features or functions on our Platform. For example, we use cookies to help us identify and block sources of spam and phishing by enabling us to identify Electronic Devices that are used to create large numbers of fake accounts; and
- (d) detect Electronic Devices that are infected with malware and implement steps to prevent the infected devices from undermining the security of our Platform.

4.1.3 **Platform Features and Services**

We use cookies to enable the functions that help us provide our services. For example, cookies help us to store and remember preferences and/or identify when you have seen or interacted with the content on our Platform, enabling us to provide you with personalised contents and experiences. Furthermore, the cookies allow us to make suggestions to you, and to customise content on third-party sites that integrate our social plugins.

4.1.4 **Performance**

We use cookies to provide you with the best user experience on our Platform. For example, we use cookies to help us route traffic between servers and understand the performance of our Platform for different users.

4.1.5 Analytics and Research

We use cookies to analyse and better understand how you use our Platform. For the avoidance of doubt, certain third parties deploy cookies through our Platform for advertising, analytics and other purposes. We do not disclose the information collected from our own cookies to any third parties, other than to our service providers who assist us in analysing these cookie activities.

5 HOW ARE THIRD-PARTIES COOKIES USED?

- 5.1 To operate certain functions within our Platform, our Platform integrates third-parties services, including but not limited to services such as Google Analytics, to market and advertise our services, collect information about your activities, and interactions with advertisements across our Platform.
- 5.2 To enable these functions, the third parties may use tracking technologies to collect and receive information from our Platform and subsequently use this information to offer targeted advertisements that match your interests and preferences, as well as to evaluate the effectiveness of the advertisements.
- 5.3 Please take note that we do not disclose any personal information collected on our Platform to such third parties and we have no control over, nor assume liability for these cookies. We highly encourage you to refer to the privacy and cookie policies of these third parties on their respective websites for more information.

6 HOW TO REJECT OR BLOCK COOKIES?

Most browsers are configured to automatically accept cookies. Therefore, if you do not wish for cookies to be used, you may manually disable or change your browser settings to reject or block the cookies. Please note that while you may continue to access our Platform after opting out of our cookie use, user experience may be impacted as some parts of and/or some functions on our Platform may be restricted. Additionally, opting out of certain cookies, for example advertising and targeting cookies, will not remove advertisements from the pages you visit, rather, it will result in offering advertisements that may not be relevant to you.

7 WHAT ABOUT OTHER TRACKING TECHNOLOGIES USED?

- 7.1 In addition to the use of cookies, we reserve the rights to, from time to time, use other similar technologies, including but not limited to, web beacons and flash cookies, for data collection and storage.

7.1.1 Web Beacons

Web beacons (also known as pixels) are tiny graphic files, containing unique identifier that is usually embedded within web pages and emails. These web beacons enable us to recognise and learn more about your interactions with the advertisement contents and marketing communications on our Platform. The web beacons also enable us and third parties to set cookies on your browser.

7.1.2 Local Shared Object (LSO)

Local Shared Object (LSO) (also known as flash cookies) is a data file that can be created on your Electronic Devices used to visit our Platform. Similar to cookies, it allows us to collect and store information about your use of our Platform. However, LSO is managed through a different interface using Adobe flash technology. Therefore, you may not be able to control them using standard browser tools and settings. If you do not wish for LSO to be stored on your Electronic Devices, you can reject or limit the storage of it on the settings of your Adobe flash player.

- 7.2 In many instances, the functions on our Platform are reliant on cookies to operate, and so rejecting or blocking cookies will restrict some functions on our Platform. Additionally, rejecting or limiting acceptance of LSO may also reduce or impede the function of some Flash applications used in connection with our Platform.

8 HOW OFTEN WILL WE UPDATE THIS COOKIE POLICY?

- 8.1 We reserve the right to, from time to time, modify, update or amend the terms of this Cookie Policy to reflect the changes in law, our group of companies structure, our data collection use and practices, or advances in technology. We will post the updated Cookie Policy on our Platform which shall be effective immediately upon it being posted.
- 8.2 You are advised to periodically review this Cookie Policy and carefully review any changes made to it, to remain informed of any modifications.
- 8.3 The date at the end of this Cookie Policy indicates when it was last updated.

9 WHERE CAN I GET FURTHER INFORMATION?

- 9.1 If you have any questions about our use of cookies or other tracking technologies, please contact us at support@fusang.co.

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